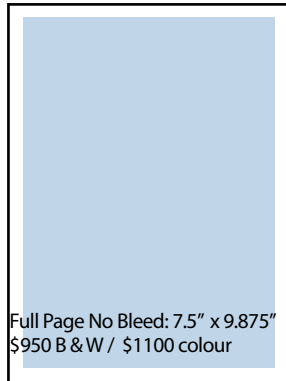
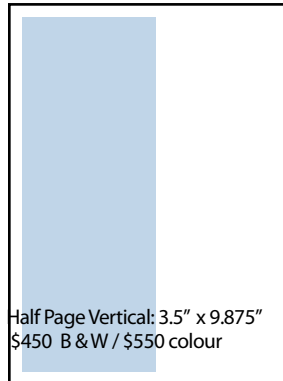


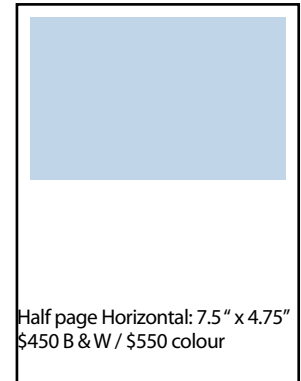
Full Page Bleed Size: 8.75" x 11.25"
Live area: 7.5" x 9.875"
\$950 B & W / \$1100 colour



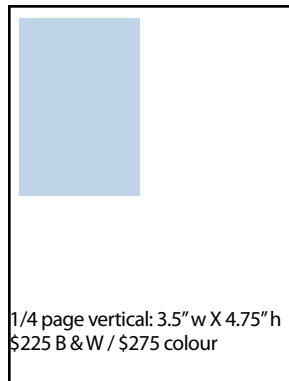
Full Page No Bleed: 7.5" x 9.875"
\$950 B & W / \$1100 colour



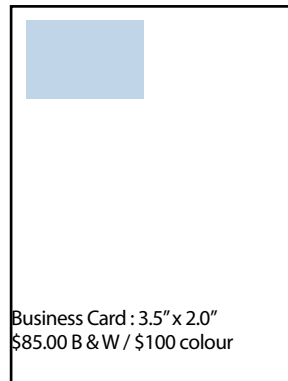
Half Page Vertical: 3.5" x 9.875"
\$450 B & W / \$550 colour



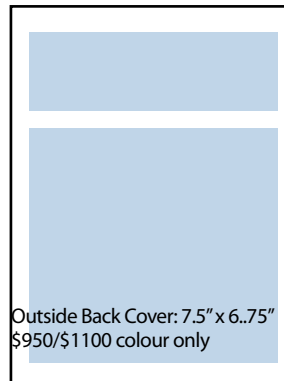
Half page Horizontal: 7.5" x 4.75"
\$450 B & W / \$550 colour



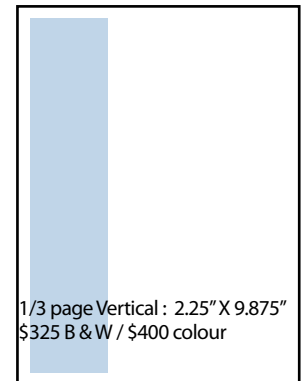
1/4 page vertical: 3.5" w X 4.75" h
\$225 B & W / \$275 colour



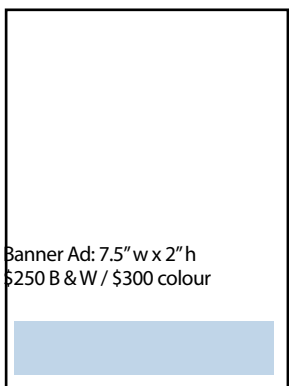
Business Card : 3.5" x 2.0"
\$85.00 B & W / \$100 colour



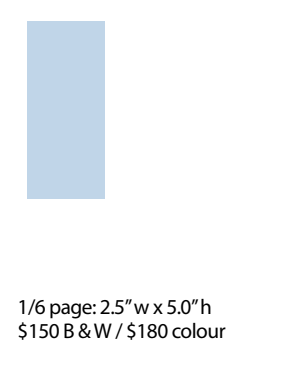
Outside Back Cover: 7.5" x 6.75"
\$950/\$1100 colour only



1/3 page Vertical : 2.25" X 9.875"
\$325 B & W / \$400 colour



Banner Ad: 7.5" w x 2" h
\$250 B & W / \$300 colour



1/6 page: 2.5" w x 5.0" h
\$150 B & W / \$180 colour

Production Requirements

- ADS Must be in print-ready, print optimized PDF format
- ADS must be supplied electronically (email), in compressed ZIP format, or via disc

Payment Information:

Payments net 30 days and made payable to:
The Provincial Fitness Unit,
Address: The Provincial Fitness Unit
Faculty of Physical Education and Recreation, University of
Alberta, Edmonton, AB T6G 2H9

General Policy

- Prices do not include GST
- Ads requiring design and layout will be subject to an additional fee
- All ads are subject to Editorial Approval
- The *Fitness Informer* reserves the right to refuse an advertisement
- The *Fitness Informer* will hold artwork for one year, after which artwork may be destroyed

Distribution & Deadlines

The *Fitness Informer* is read by Fitness Leaders, Personal Fitness Consultants, Appraisers, and Fitness Agencies and distributed to over 3,000 fitness professionals and their staff throughout Alberta.

Publication Date:	May	September	January
Book by date:	March 1	July 1	November 1
Material Due:	March 15	July 15	November 15

Delivery of Material

EMAIL: Katherine Mackeigan@ualberta.ca
Courier: Percy Page, 3rd floor, 11759-Groat Road
Edmonton, Alberta, T5M 3K6

More Information:

Katherine Mackeigan, Director Provincial Fitness Unit
Edmonton area telephone: 780-492-4435
long distance: 1-866-348-8648